

Joshua Mesnik

Multimedia Producer

Los Angeles, 91214

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Professional summary

I am an innovative media producer with a unique ability to craft compelling stories for purpose-driven organizations and individuals. I leverage my diverse experience in education, technology, and entertainment to distill complicated ideas into unique, moving, and meaningful messages.

Employment history

Open Future Institute 501 (c)(3) | Head of Content, Instructional Designer | New York City, Los Angeles

Mar 2013 - May 2023

- Produce, direct, and edit promotional videos, podcasts, and impact videos to convey the organization's mission and reach.
- Coordinate and lead video production process from end-to-end, including pre-production planning, directing film shoots, and post-production editing to craft compelling narratives.
- Collaborate with internal team and external partners to develop content that raises the profile of The QUESTION Project, engages stakeholders, and drives support for scaling the organization's initiatives.
- Co-wrote and developed a robust 80-lesson plan QUESTION Class curriculum + teacher training program that currently serves over 12,000 public high school students and was recently the subject of a Stanford Impact Study.

Foster Warriors 501(c)(3) | Head of Content | Los Angeles

Aug 2023 - Present

- Lead content strategy and production for Foster Warriors, a non-profit dedicated to supporting foster youth and veterans.
- Produce, direct, and edit impactful videos highlighting the stories of foster youth and the positive outcomes enabled by Foster Warriors. Videos range from short social media clips to longer-form documentaries.

"Dog Days" Feature Film | Associate Producer, 2nd Unit Director | Los Angeles

May 2023 - Aug 2023

- Worked with DP and Director in pre-production to design shot list and storyboard.
- Assisted in the hiring of talent for acting, stunts, and background.
- Coordinated the purchase of safety equipment to be used during filming.

Defi Boost | Educational Media Producer | Los Angeles

Feb 2020 - 2021

- Wrote, directed, and published innovative and engaging short-form technology market recap videos for YouTube and social media on a weekly basis over 6 months.
- Tackled deliverables with the assistant editor, digested client briefs before drafting video copy, gathered view data on videos, and reported to the team.

Beasley Broadcast | Copywriter | Naples, FL

2012 - 2013

- Wrote creative and compelling radio ads for local/state businesses that were produced and broadcast on top local radio stations, and broadcast to regional markets including S Florida, SE Florida, and N Florida.
- Worked with Head Programmer in the selection of voice-over talent and design of sound production on radio ads with 24-hour turnaround deadlines.

Education

Bachelor's Degree in Advertising | Florida State University

2010 - 2015

M.A., Entrepreneurial Producing and Innovation | New York Film Academy

Expected Graduation 2024

Skills

Video Editing - (DaVinci Resolve, Final Cut Pro X)

Project Management

Sound Editing (TwistedWave, LogicPro, Audacity)

Copywriting (*Experienced*)

Public Speaker - NAPO Summit & TEDxFSU

SAG-AFTRA Actor (8+ years of training and experience)